

APPAREL

Apparel Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	52	40	-12	RAYMOND	Fabric
2	60	51	-9	LEE	Casualwear
3	61	77	16	ARROW	Formalwear
4	71	52	-19	LEVI'S	Casualwear
5	157	147	-10	PETER ENGLAND	Menswear
6	175	264	89	JOCKEY	Innerwear
7	210	266	56	VIMAL	Fabric
8	234	167	-67	LEE COOPER	Casualwear
9	235	456	221	SIYARAM	Fabric
10	241	441	200	RUPA	Innerwear
11	245	148	-97	PANTALOONS	Casualwear
12	363	293	-70	JOHN PLAYER	Menswear
13	387	338	-49	WILLS LIFESTYLE	Branded Apparel
14	403	-	-	LUX COZI	Innerwear
15	412	330	-82	ALLEN SOLLY	Branded Apparel
16	434	-	-	ARVIND	Apparel - Diversified
17	455	448	-7	VAN HEUSEN	Branded Apparel
18	490	669	179	LOUIS PHILIPPE	Branded Apparel
19	516	545	29	MAYUR SUITINGS	Fabric
20	528	497	-31	ZODIAC	Formalwear
21	531	324	-207	LACOSTE	Casualwear
22	532	-	-	AKRITI SAREE	Saree
23	544	654	110	DOLLAR	Innerwear
24	556	770	214	MUFTI	Casualwear
25	574	-	-	AMUL INNERWEAR	Innerwear
26	588	-	-	LOVABLE	Lingerie
27	598	619	21	COLOR PLUS	Menswear
28	611	-	-	TT TEXTILES	Fabric
29	653	953	300	S KUMARS	Fabric
30	656	434	-222	TURTLE	Menswear
31	658	-	-	BEING HUMAN	Casualwear
32	660	525	-135	MONTE CARLO	Apparel - Diversified
33	667	-	-	MANYAVAR	Ethnicwear
34	726	-	-	PRAPTI FASHION	Ethnicwear
35	751	-	-	ASHIMA	Fabric
36	767	-	-	JACK & JONES	Casualwear
37	769	373	-396	BOMBAY DYEING	Fabric
38	783	393	-390	PEPE	Casualwear
39	792	512	-280	SPYKAR	Casualwear
40	811	796	-15	RAMRAJ COTTON	White Cloth
41	814	572	-242	DUCKBACK	Rainwear
42	840	515	-325	DIESEL	Casualwear
43	854	665	-189	GWALIOR SUITING	Fabric
44	892	415	-477	KILLER	Casualwear

45	899	399	-500	REID & TAYLOR	Fabric
46	900	427	-473	US POLO	Casualwear
47	907	893	-14	MINU SAREES	Saree
48	924	815	-109	WRANGLER	Casualwear
49	943	-	-	COTTON KING	Casualwear
50	944	425	-519	MANGO	Womenswear

SUB-CATEGORY RANKS

Apparel Div. Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	434	-	-	ARVIND	Apparel - Diversified
2	660	525	-135	MONTE CARLO	Apparel - Diversified

Casualwear Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	60	51	-9	LEE	Casualwear
2	71	52	-19	LEVI'S	Casualwear
3	234	167	-67	LEE COOPER	Casualwear
4	245	148	-97	PANTALOONS	Casualwear
5	531	324	-207	LACOSTE	Casualwear
6	556	770	214	MUFTI	Casualwear
7	658	-	-	BEING HUMAN	Casualwear
8	767	-	-	JACK & JONES	Casualwear
9	783	393	-390	PEPE	Casualwear
10	792	512	-280	SPYKAR	Casualwear
11	840	515	-325	DIESEL	Casualwear
12	892	415	-477	KILLER	Casualwear
13	900	427	-473	US POLO	Casualwear
14	924	815	-109	WRANGLER	Casualwear

Fabric Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	52	40	-12	RAYMOND	Fabric
2	210	266	56	VIMAL	Fabric
3	235	456	221	SIYARAM	Fabric
4	516	545	29	MAYUR SUITINGS	Fabric
5	611	-	-	TT TEXTILES	Fabric
6	653	953	300	S KUMARS	Fabric
7	751	-	-	ASHIMA	Fabric
8	769	373	-396	BOMBAY DYEING	Fabric
9	854	665	-189	GWALIOR SUITING	Fabric
10	899	399	-500	REID & TAYLOR	Fabric

Formalwear Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	61	77	16	ARROW	Formalwear
2	528	497	-31	ZODIAC	Formalwear

White Cotton Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	811	796	-15	RAMRAJ COTTON	White Cotton

Innerwear Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	175	264	89	JOCKEY	Innerwear
2	241	441	200	RUPA	Innerwear
3	403	-	-	LUX COZI	Innerwear
4	544	654	110	DOLLAR	Innerwear
5	574	-	-	AMUL INNERWEAR	Innerwear

Lingerie Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	588	-	-	LOVABLE	Lingerie

Menswear Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	157	147	-10	PETER ENGLAND	Menswear
2	363	293	-70	JOHN PLAYER	Menswear
3	598	619	21	COLOR PLUS	Menswear
4	656	434	-222	TURTLE	Menswear
5	943	-	-	COTTON KING	Menswear

Rainwear Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	814	572	-242	DUCKBACK	Rainwear

Saree Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	532	-	-	AKRITI SAREE	Saree
2	907	893	-14	MINU SAREES	Saree

Womenswear Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	944	425	-519	MANGO	Womenswear
2	971	-	-	VERO MODA	Womenswear

Ethnicwear Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	667	-	-	MANYAVAR	Ethnicwear
2	726	-	-	PRAPTI FASHION	Ethnicwear

Branded Apparel Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	387	338	-49	WILLS LIFESTYLE	Branded Apparel

2	412	330	-82	ALLEN SOLLY	Branded Apparel
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